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## North American outdoor power brand

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

What are the top 3 outdoor power equipment brands?

The top three Outdoor Power Equipment brands are Ryobi, Craftsman, and Ego. For more brand share insights, including share trend over time, access our public OPE dashboard now.

Who makes outdoor power equipment?

Major players operating in the outdoor power equipment industry are: In August 2023, Kress, an outdoor power equipment manufacturer, launched a line of Mission RTK robotic mowers designed with the RTKn and Mowing Action Plan (MAP) Technology.

Which country has the largest outdoor power equipment market in 2023?

North America accounted for a significant share of the global outdoor power equipment market in 2023 with a revenue share of over 37%. Urbanization is on the rise and a mounting trend toward outdoor leisure activities have boosted the demand for landscaping & gardening tools including mowers, trimmers, and blowers.

**Outdoor Power Equipment Market Size 2024-2028** The outdoor power equipment market size is valued to increase USD 11.51 billion, at a CAGR of 6.44% from 2023 to 2028. Increasing ...

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The brand has been a trusted name in outdoor power tools since 1953, offering reliable machinery for residential and commercial applications. Specialty: Honda's lawn ...

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